

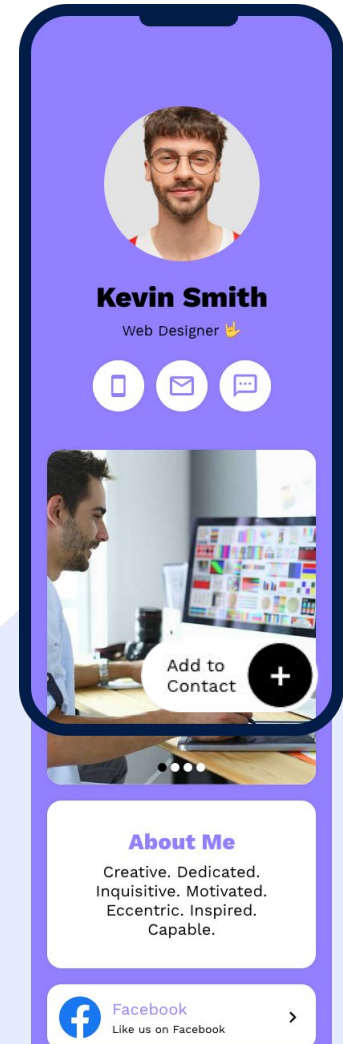
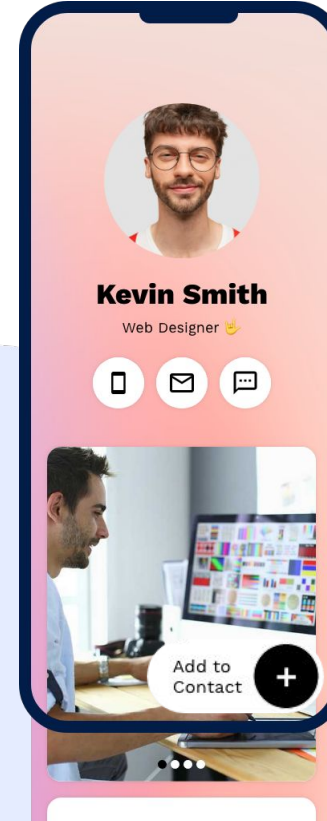
Ultimate Success Guide for Digital Business Cards for HR Teams

A detailed guide for HR teams to empower their employees and enhance HR functionality with digital business cards.

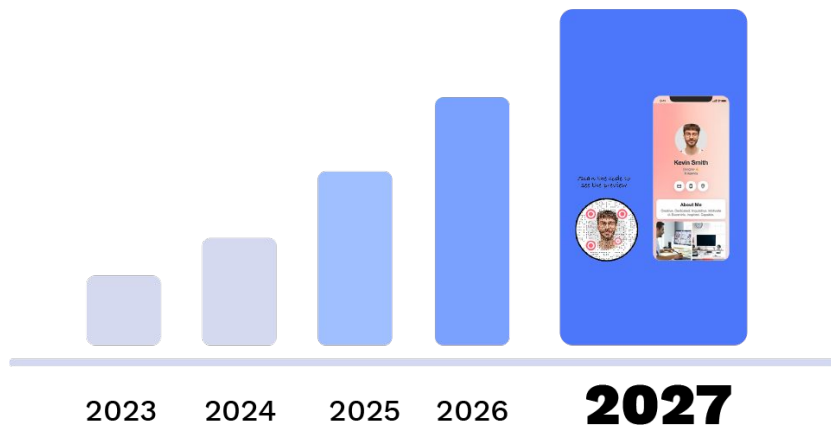


What is a digital business card?

A digital business card is a web page containing an employee's information, including their name, occupation, contact details, images, social media profiles, etc. It's a digital medium for sharing contact information across channels and building more connections.



**\$242.3
Million**



The global digital business card market is projected to reach **\$242.3** million by 2027, exhibiting a CAGR of 2027. HR teams across the globe are implementing digital business cards to enhance their employees' performance.

– [Market Research Future](#)

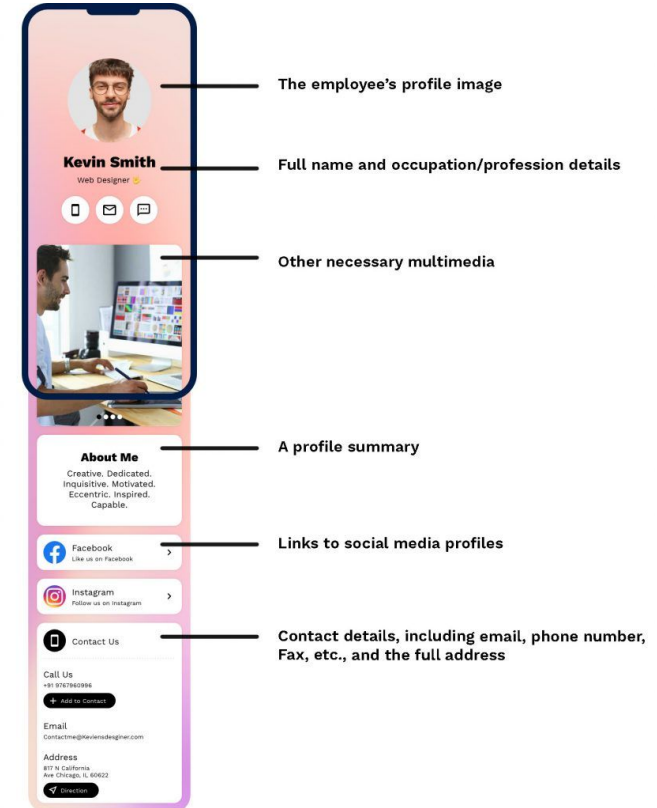
How does a digital business card work?

Here's how a digital business card works:

- 1 You create digital business cards for your employees and print the vCard Plus QR codes on their business cards.
- 2 Employees share their business cards with potential clients and consumers.
- 3 Consumers scan the vCard Plus QR code to reach an employee's digital business card.
- 4 They obtain information about the employee and contact them.
- 5 Employees seamlessly share their contact details and grow their network.

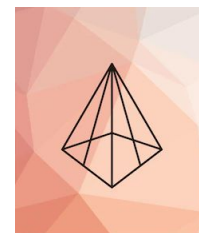
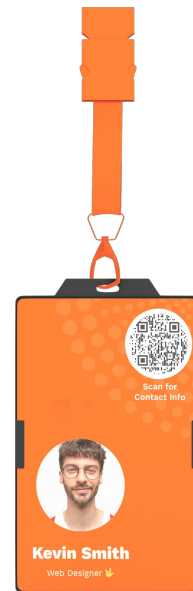
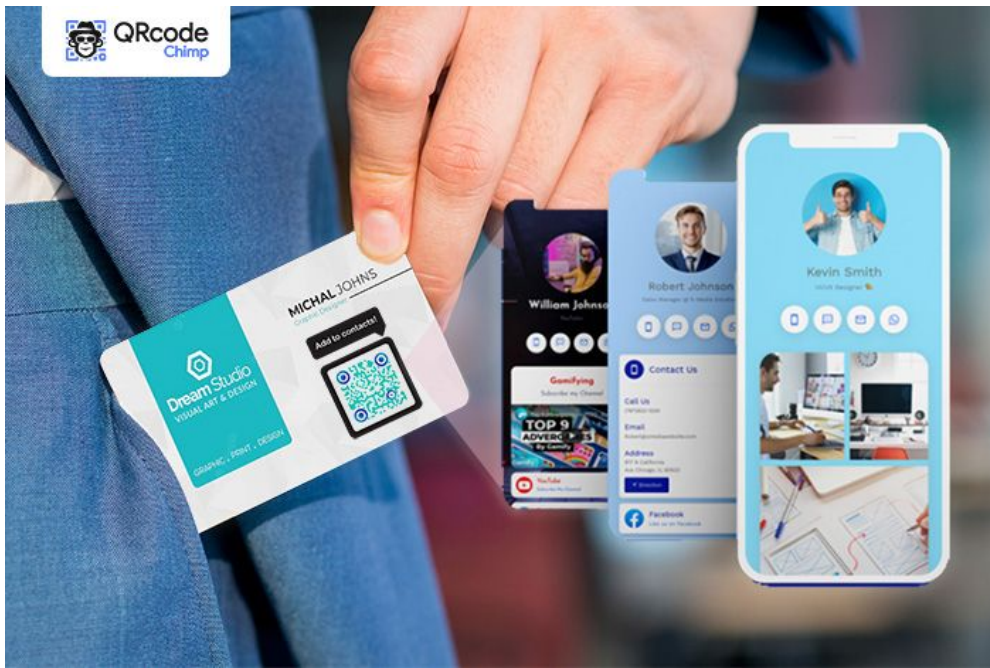
What information does a digital business card have?

- Full name and occupation/profession details
- A profile summary
- Contact details, including email, phone number, Fax, etc., and the full address
- The employee's profile image and other necessary multimedia
- Links to social media profiles, especially LinkedIn and Twitter
- Web links, such as company URLs
- Other important text



How can HR teams use digital business cards?

Here's how HR departments can use digital business cards to enhance HR efficiency and employee productivity.



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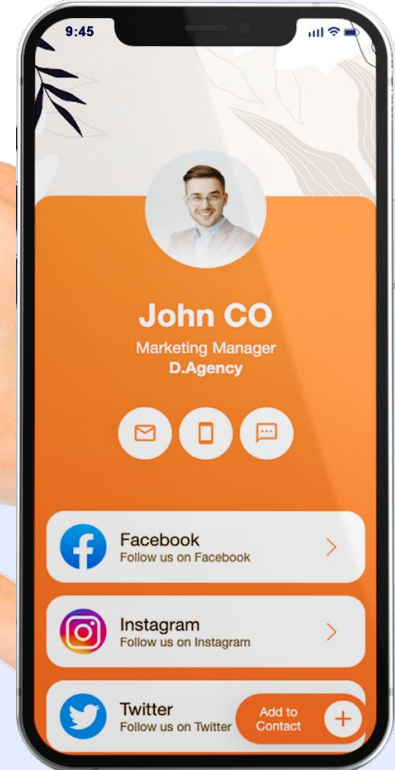
ID cards for new employees

HR teams need to continuously print and assign ID cards to new employees. Instead of issuing clunky ID cards with a lot of text, you can offer modern, simplistic ID cards with vCard Plus QR codes printed on them.



Networking tool for employees

Digital business cards make the contact-saving process fast and hassle-free, helping employees build more connections and build their networks.



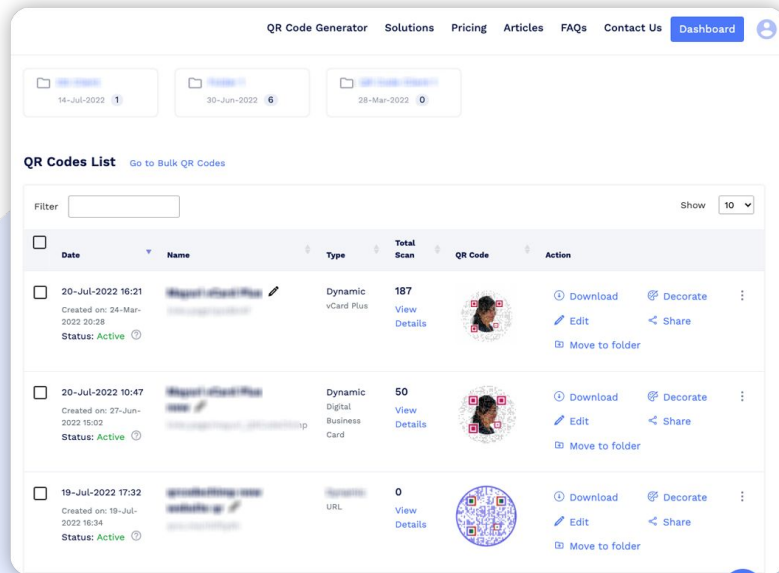
Effective tool for marketing and sales teams

Sales and marketing teams need to connect with potential consumers to generate leads and conversions. Digital business cards expedite the contact-saving process, enabling sales and marketing teams to connect with more people and discover more sales prospects.



Store and maintain employee information

Maintaining employee data can be challenging, especially in large organizations with hundreds or thousands of employees. HR departments can use digital business cards to save employee information. It's cost-effective and accessible.



Benefits of digital business cards for HR teams

Here's why HR teams should incorporate digital business cards in their strategy:



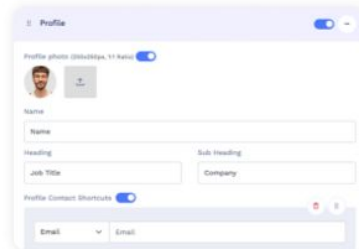
Design Templates

6 design templates with complete customization



Custom URL

Use a custom vCard Plus URL



Custom Components

Add, remove, and customize profile components



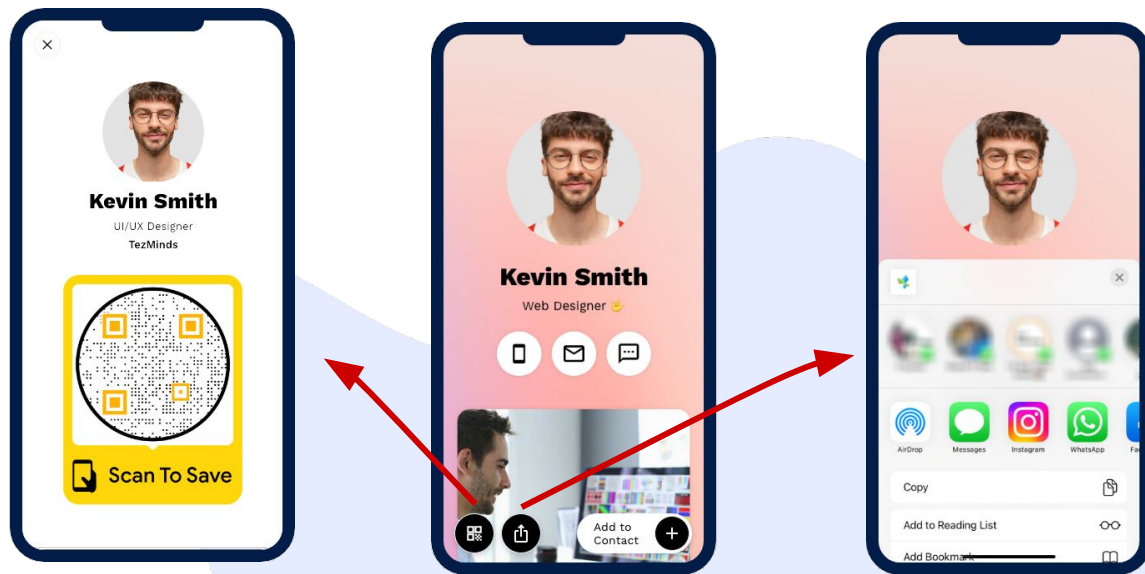
Improve professionalism and corporate identity

Digital business cards enable employees to connect with potential consumers in a professional manner. It can also enhance your corporate identity and differentiate your organization from its competitors.



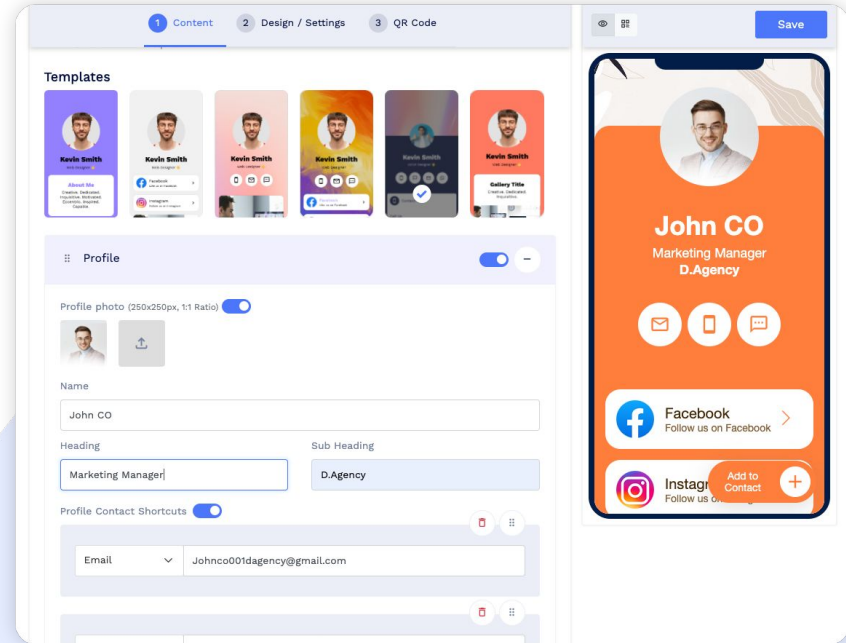
Enable seamless contact sharing

Employees can easily share their contact details with digital business cards. Unlike traditional business cards that require users to manually save the contact information, a digital business card allows users to save contact with a single click.



Edit employee information without reprinting

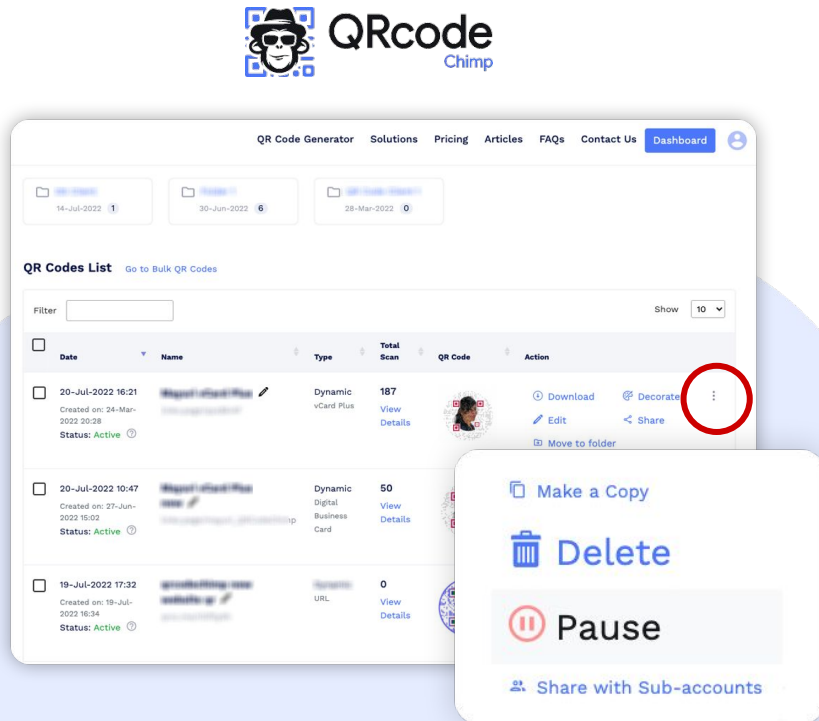
You can edit the information on digital business cards at any time without changing the page URL or reprinting the vCard Plus QR code or business card. Hence, you can reduce printing costs and the environmental impact associated with it.



Discontinue employee cards after they resign

When an employee resigns, you can disable their digital business cards with a single click. This eliminates the risk of potential misuse if an employee walks away without handing over their business card.

Note: You can control employee digital business cards only if you use a white label URL for your digital business card pages.

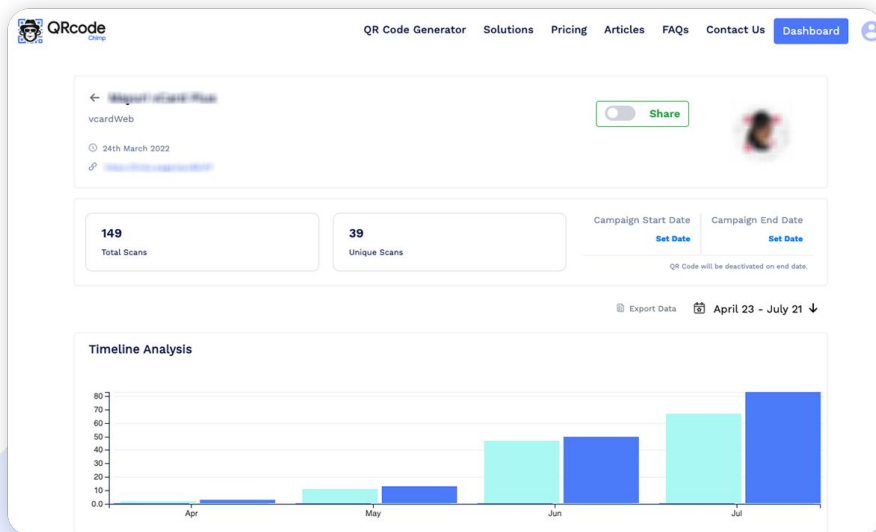


Track views on digital business cards

You can track the scans on your digital business cards and view the following metrics:

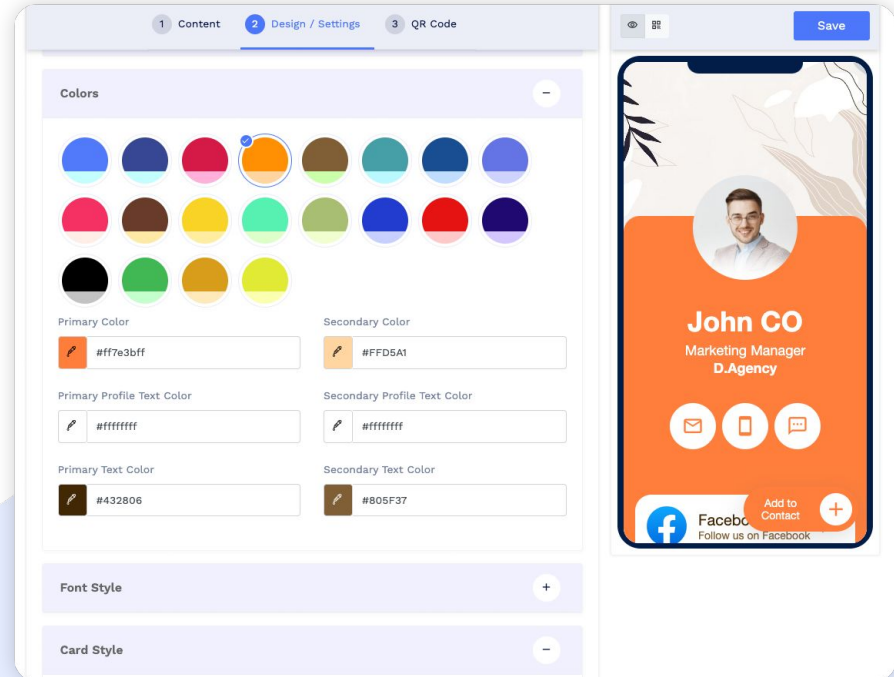
- **Total scans**
- **Timeline, day-wise, and hour-wise analytics**
- **Location-wise analytics**
- **Device-wise analytics**

These analytics can help HR teams track the performance of their employees, develop employee upskilling programs, and make informed decisions.



Best practices for using digital business cards

Here are some best practices to achieve superior results with your digital business cards:



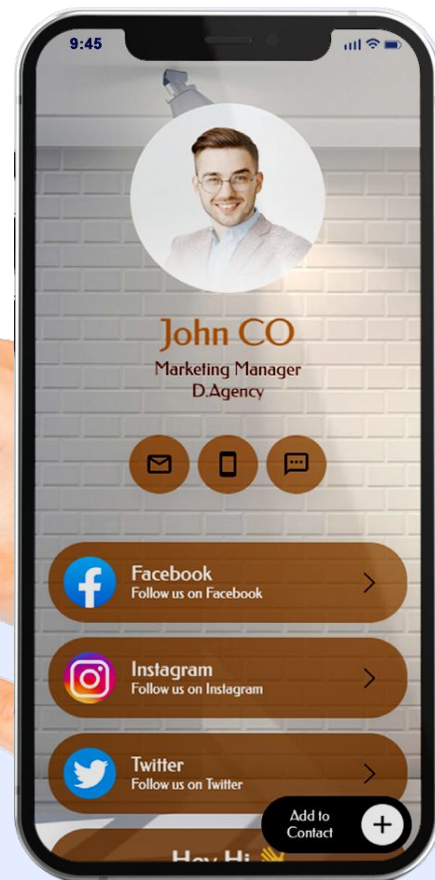
Pick the right digital business card solution

Various digital business card solutions are available, and it's essential to choose the right one as per your preferences. **QRCodeChimp** is the leading digital business card solution worldwide. It allows you to create stunning, mobile-friendly digital business cards in a few easy steps.



Prioritize mobile friendliness and user experience

Most people view digital business cards on their mobile phones, so make sure your digital business cards are mobile-friendly. Besides, your digital business cards should be user-friendly and offer a seamless user experience.



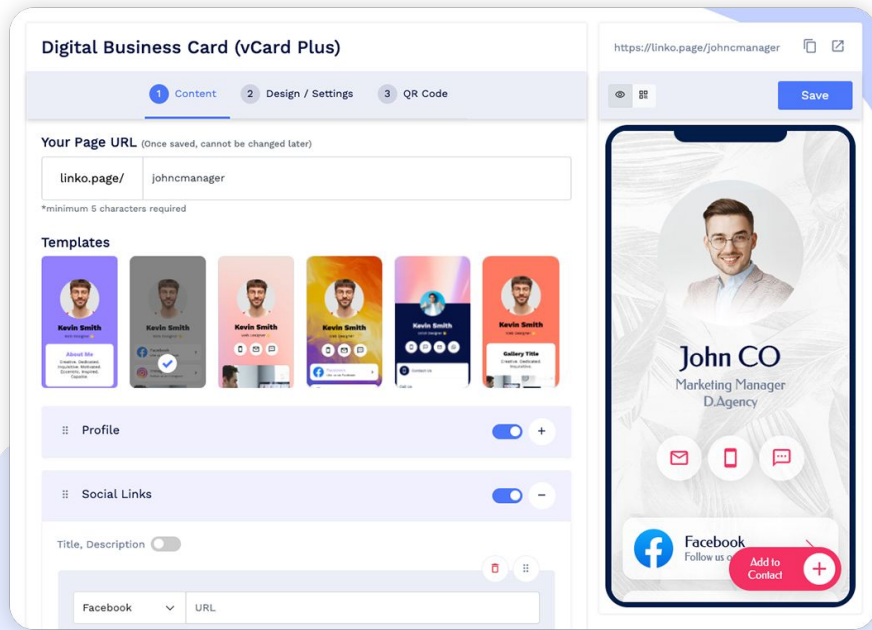
Use QR codes to increase traffic and engagement

QR codes are the best way to promote your digital business cards. Print vCard Plus QR codes on your employees' business cards, and people can scan them to view their vCard Plus profile pages.



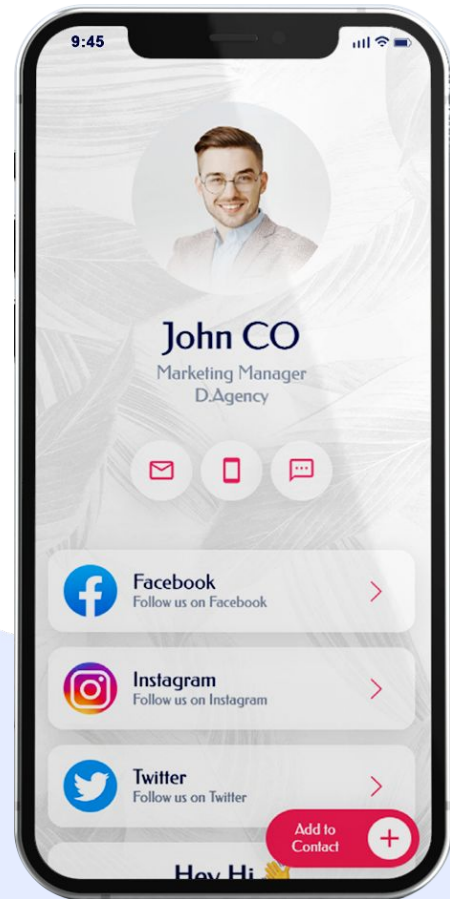
Don't undermine design and visual appeal

Use the right combination of templates, colors, and multimedia to give your digital business card a perfect and compelling look. Also, decorate the business card and vCard Plus QR code to maximize engagement.



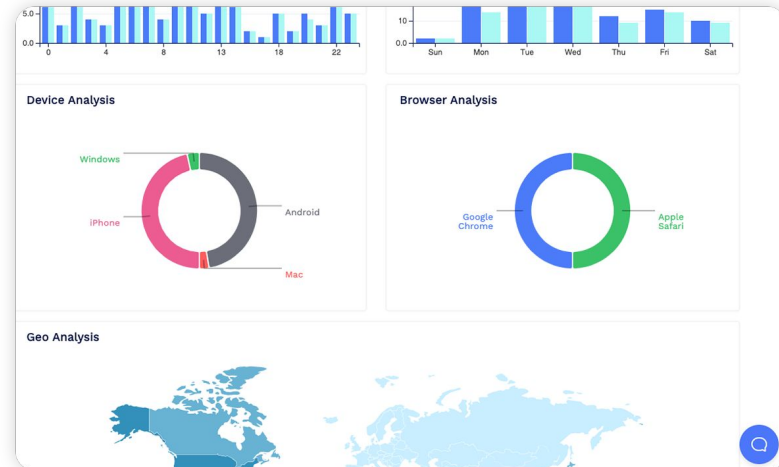
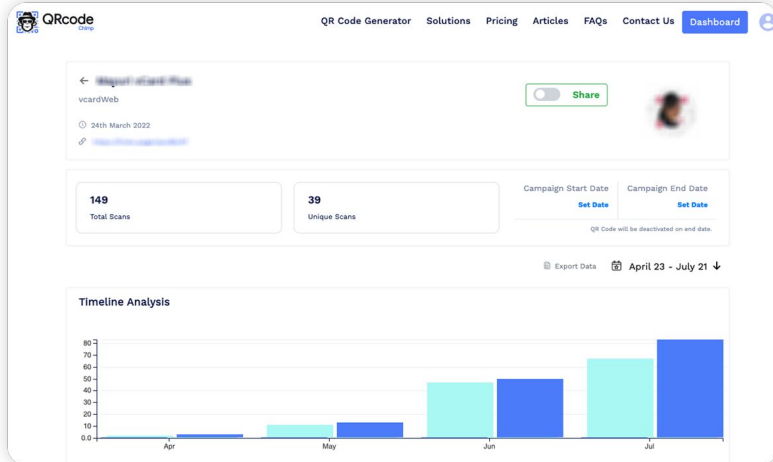
Share in-depth information and update it regularly

Employees should leverage digital business cards to share in-depth information about themselves, including contact details, professional information, multimedia, social media links, and more. Also, employees should regularly update their information to ensure consumers get the latest information whenever they view the digital business cards.



Keep an eye on the analytics

Keep an eye on the analytics to determine how your employees are performing. You can utilize these insights to calculate the ROI of your digital business cards and evaluate the performance of your employees.



Use QRCodeChimp to create digital business cards at scale

QRCodeChimp is a QR code management system that helps you create QR code business cards in bulk for your employees. You can create mobile-first, user-friendly digital business cards for your and enhance your organization's bottom line.



Summary

Digital business cards are the future of networking. HR teams can put their organizations ahead of the competition by equipping their employees with digital business cards.



Create a Digital Business Card with **QRcodeChimp**

QRcodeChimp lets you create digital business cards in bulk and manage them from an advanced, highly efficient dashboard.

Visit qrcodechimp.com and create a digital business card for free.

