

Shaping a more sustainable and inclusive world through the eradication of plastic pollution



Get to know the Global Plastic Action Partnership

The Global Plastic Action Partnership (GPAP) is the World Economic Forum's platform for translating plastic pollution commitments into concrete action. Co-founded by a coalition of public, private and international institutions, GPAP harnesses the convening power of the World Economic Forum to bring together governments, businesses and civil society to translate commitments into action at both the global and national levels.

The challenge

The dramatic increase in plastic waste and pollution has become one of the greatest environmental crises of our time. Around 8 million tonnes of plastic waste leak into the ocean every year, a figure that is set to double by 2040 without urgent, corrective action. The COVID-19 pandemic has exacerbated this crisis; although production and consumption of plastic masks, gloves and other personal protective equipment have skyrocketed, our ability to manage and reduce plastic waste has not.

The 'business-as-usual' approach to plastic pollution has failed us. When it comes to taking the types of sweeping, system-wide actions that will truly transform societies and ecosystems, no one sector can do it alone. Through GPAP's inclusive multistakeholder platforms, we are uniquely equipped to bring public, private and civil society leaders together to develop joint solutions to the plastic pollution crisis that are both pragmatic and ambitious.

Created in 2018 as the plastics pillar of the Platform for Accelerating the Circular Economy and the Friends of Ocean Action, GPAP and our partners are championing a universal shift towards a circular economy for plastics—one that directly addresses the root causes of plastic pollution by replacing the 'take-use-dispose' model with a closed-loop approach throughout the plastics life cycle, from production to consumption to reuse.

By working together, we are determined to deliver the knowledge, resources and impact needed to eradicate plastic pollution once and for all.

Partner countries



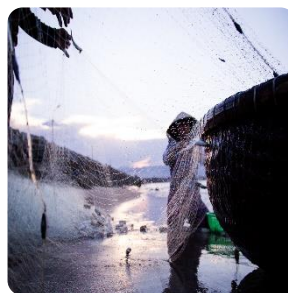
Indonesia

As the world's largest archipelagic nation and ASEAN's biggest economy, Indonesia faces a mounting plastic pollution crisis. The government has pledged to reduce marine plastic leakage by 70% by 2025.



Ghana

Insufficient infrastructure to manage and reduce plastic waste has put the well-being of Ghana's people and biodiversity at risk. Working with GPAP, Ghana will adopt a more sustainable and circular approach to plastics.



Viet Nam

Viet Nam is prepared to lead the way for the broader region in implementing policies to address plastic waste and pollution. It aims to reduce marine plastic leakage by 75% in the next decade.



Nigeria

As the largest African economy and home to one of the world's largest youth populations, Nigeria will tap into its vibrant communities and entrepreneurial spirit to take on plastic pollution.

How we create change

GPAP applies a three-pillared approach to tackling the plastic waste and pollution challenge. We also measure our impact through six lenses: **Inform policy; Unlock financing; Transform behavior; Boost innovation; Harmonize metrics; and Promote inclusivity.** At all levels and across all areas, our work is underpinned by our commitment to advancing gender equity, inclusion, and the livelihoods of traditionally marginalized people and communities. Their articulated challenges and expert guidance make it possible for us to design partnerships and initiatives that will help shape a more sustainable and equitable world for all.



1. Convene communities and curate conversations

In each partner country, we build national platforms that are led and guided by each nation's most influential leaders and change-makers in government, business and civil society. They are known as National Plastic Action Partnerships, or NPAPs.



2. Generate new insights and action roadmaps

By establishing a baseline for measuring plastic waste flows and forecasting the amount of waste that could be reduced through robust policies and investment, we present governments with a clear imperative for action.



3. Catalyse coordinated action to scale solutions

We forge powerful partnerships globally and nationally dedicated to unlocking financial mechanisms that will give governments a critical boost in turning ambitious action plans from concept into reality.

2022 milestones and priorities

February	Unlocking Finance: Investor Toolkit Report	May	Annual Meeting – World Economic Forum Davos
February	United Nations Environmental Assembly New York, U.S.A	September	World Economic Forum Sustainable Development Impact Summit Virtual conference
February	Dialogue on Global Plastics Treaty Virtual meeting	September	World Circular Economy Forum Toronto, Canada
March	GPAP New Partnership Announcements Virtual	November	COP27 Cairo, Egypt

Each NPAP secretariat maintains a national-level calendar of upcoming meetings and priorities. Please contact us at plasticaction@weforum.org for more information.

How to engage with GPAP

- Join our global community of leaders championing the circular plastics economy and sustainable business models
- Contribute to plastic action efforts in Indonesia, Ghana, Viet Nam, Nigeria, or a future partner country
- Take part in the open exchange of practical knowledge and proven strategies to reduce plastic pollution
- Support the scaling up of locally driven, high-potential solutions through insights, resources and/or financing

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